

## **TAB Meeting Minutes 9-20-2021**

Call to Order 7:05

### **AD Report:**

No AD Report this month

### **Officer Reports:**

**Treasurer:** Pam has balance sheets available for each team if you would like a copy.

\$78,907 in the account. General fund has \$15,646. Twins Day is not included yet. We are down from years past because of Covid.

If you need reimbursed for anything from the team account you must fill out form. It can be found on the TAB website.

### **Committee Reports:**

#### **Membership:**

We have 59 members.

#### **Hospitality:**

Week 1 concessions took in \$2060 and week 2 \$2366. 3 more home games left of the season 9/24 (faculty night), 10/1 (homecoming) and 10/8 (senior night).

Youth football used the concession stand for 2 weeks. \$800 for TAB week 1 and \$600 for week 2.

Volleyball concessions will get looked into by Pam.

#### **TAB Wrestling Tournament:**

Contracts are going out tomorrow (9/21) to the schools participating.

### **Open discussion topics included:**

TAB mission statement and perception of TAB.

Meeting structure changed tonight to group discussions with 2 questions.

Question 1. How do we build a stronger membership?

Question 2. How does TAB improve the students experience?

Two groups formed to brainstorm the questions and came up with ideas. We will continue to build on the topics and further discuss the ideas of the members. To be continued at the next meeting.

How Do We Build a Strong Membership	How Does Tab Help Improve the Student Experience
Group 1	
Communication with individual teams, e.g. hockey team, TAB member speak to team	Pep bus / pep band
Bus and pep brand	Feed kids
Administration, teachers	Older athlete / younger athlete mentorship
Membership tables at games	Spotlight a team
TBL, NYTF, TRBL, Soccer, dropdown on websites to join upon registration for a youth organization	Paint crew attend other events
Engagement – parents matter	Cheerleaders at other events
New attention getter e-mails	Paved parking lot / fountain
A parent TAB member go speak at all teams / parents meeting	Dance after games
	Bonfires
	Swag / D.J. at games
	Alumni
	Rec programs
Group 2	
Be present at all events	Start early (feeder programs) work together
Parent liaison to each sport / team	Start feeder programs for sports without them
“TAB” name confusing to youth sports / branding	Resources in lower grades
Parent engagement	Access to facilities at all levels / sports
Social media presence, e.g., #TAB	Students in TAB
“Me + 3” recruiting	Transparency and accountability
Work with AD	Parent engagement
Community perception with administration	Address pay-to-play
Promote at community events	Recognize all sports
Maximize assets you have	Make things easier
Signs at events	Fundraising – moonshot, e.g. new workout facilities, be more competitive
Livestream TAB meetings	
Athletes mentoring other athletes / students	

Meeting adjourned at 8:40

**Next meeting 10-11-2021 THS 7pm**